



More than Management TM

Business Platforms & Management Solutions in China



Who we are?



Our Locations

SHANGHAI



BEIJING



GUANGZHOU



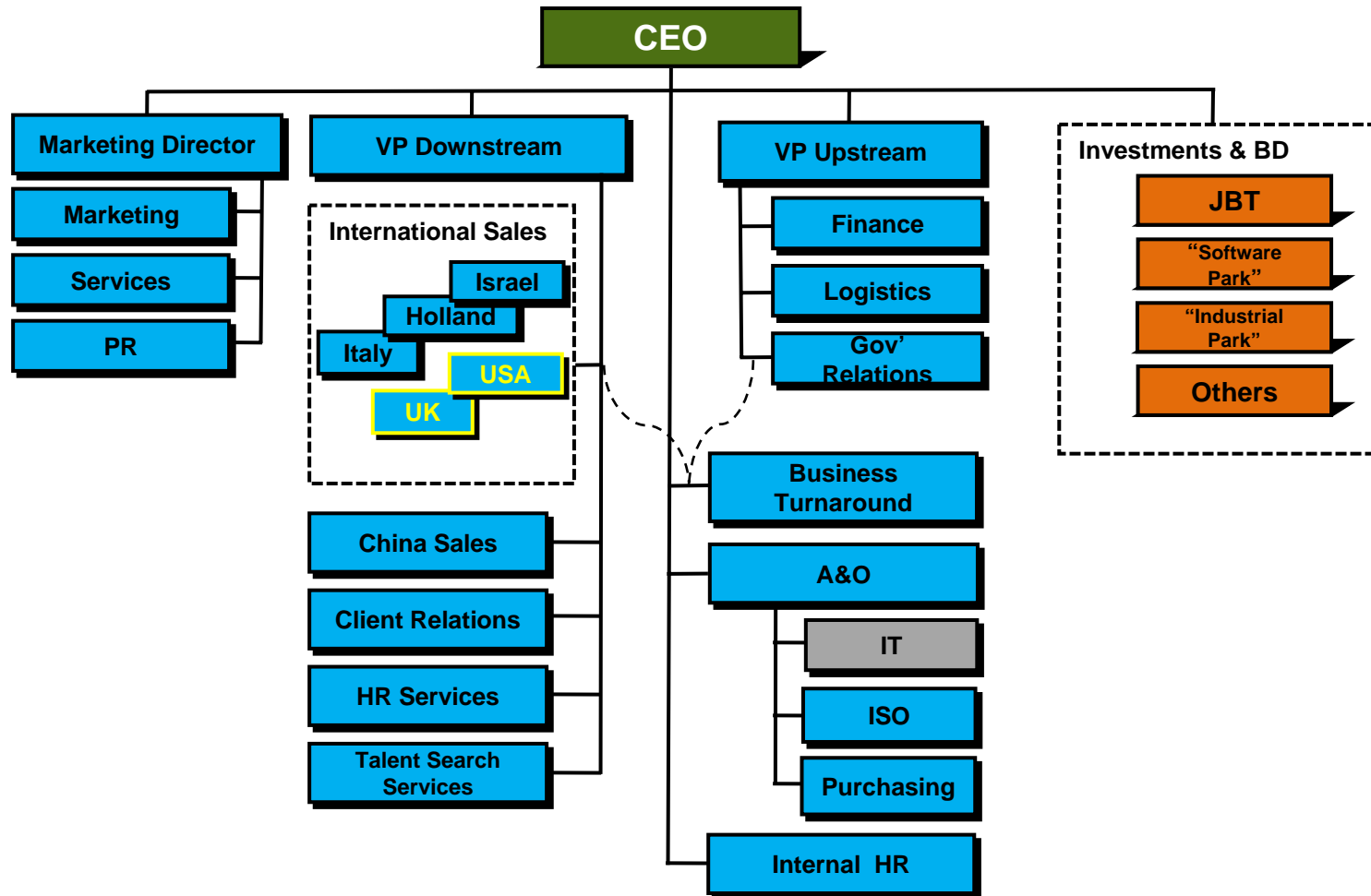
What We Do?

Outsourced management solutions and ready made infrastructures (4PL) supporting independent sales efforts into China

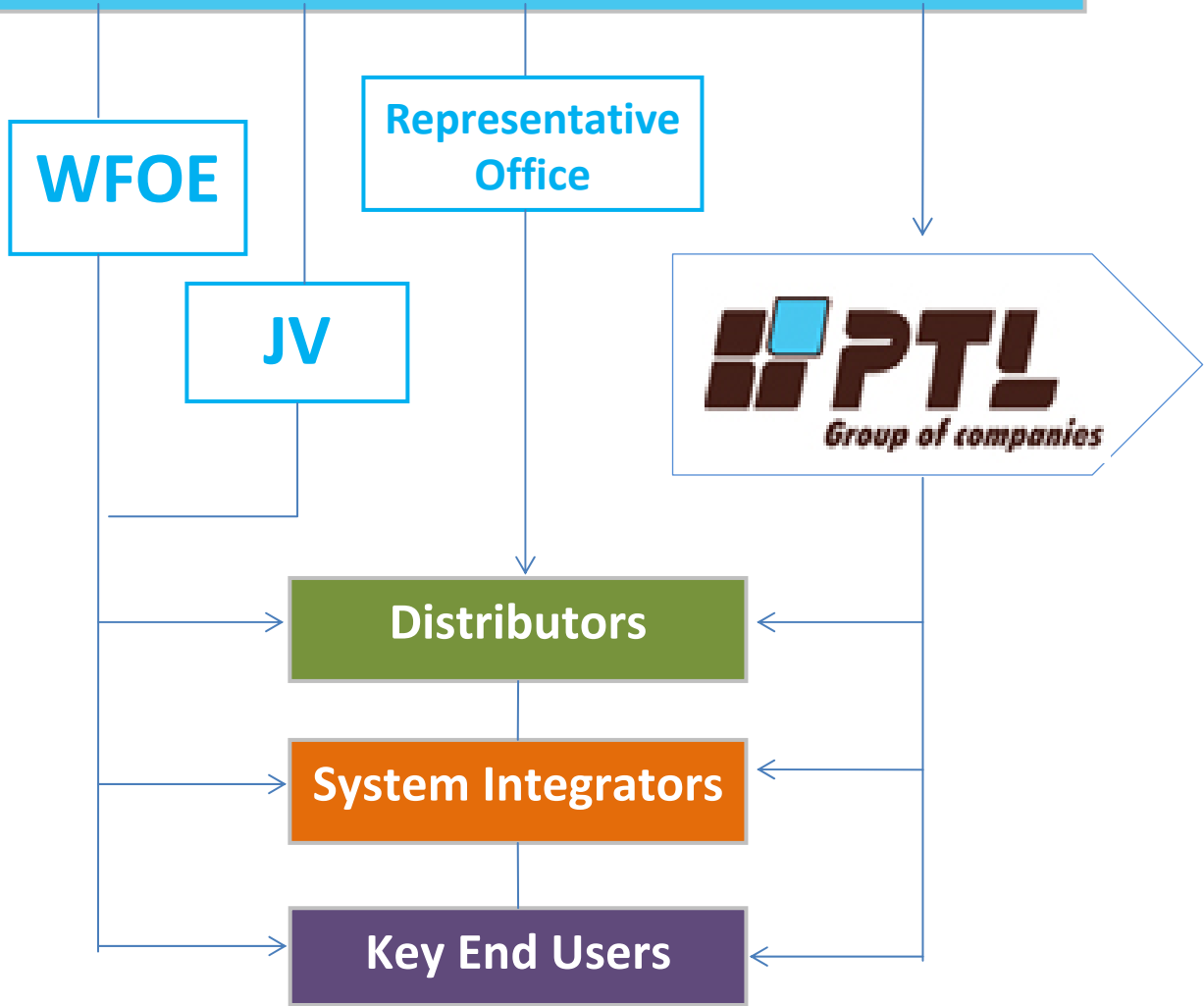
Turnaround management and interim management of foreign operations in China

Relocation and construction of industrial factories in China

Company Structure 2010



Foreign Manufacturer



Logistics (3PL & 4PL)

- Bonded Warehouses
- Front Warehouses
- Assembly Workshops
- Office sharing facilities

Professional Management

- HR Management
- Financial Management
- Interim Management
- Change Management
- Operational Turnaround
- Marketing Management

Our Offering

- Own & control your sales achievements
- Reduced overall Investment and cash flow during penetration
- Speed up time to market significantly
- Efficient risk control
- Success base fee structure where applicable & no exclusivity
- Flexible & modular penetration model

Outsourced Management Solutions



Logistics

- Import and Export services
- Pick & Pack
- Distribution
- Storage and Assembly
- Compliance services
- Reconciliation
- Post entry
- Special trade program design and management
- Stock control & data management (WMS, ERP, CRM)



Finance

- Credit Management & Accounts Receivables Collection
- Facilitating Local Currency Sales Contracts (RMB invoicing)
- Credibility Checks
- Financial planning & control (budgets, reports)
- Preparation of Management Information
- Tax planning and Compliance



HR

- Unique experience in recruiting and introducing top local managers to SMEs
- Efficient staffing and office sharing solutions available in Beijing, Shanghai and Guangzhou
- Provision of comprehensive HR Management
- Payroll Management
- Mature managed entities

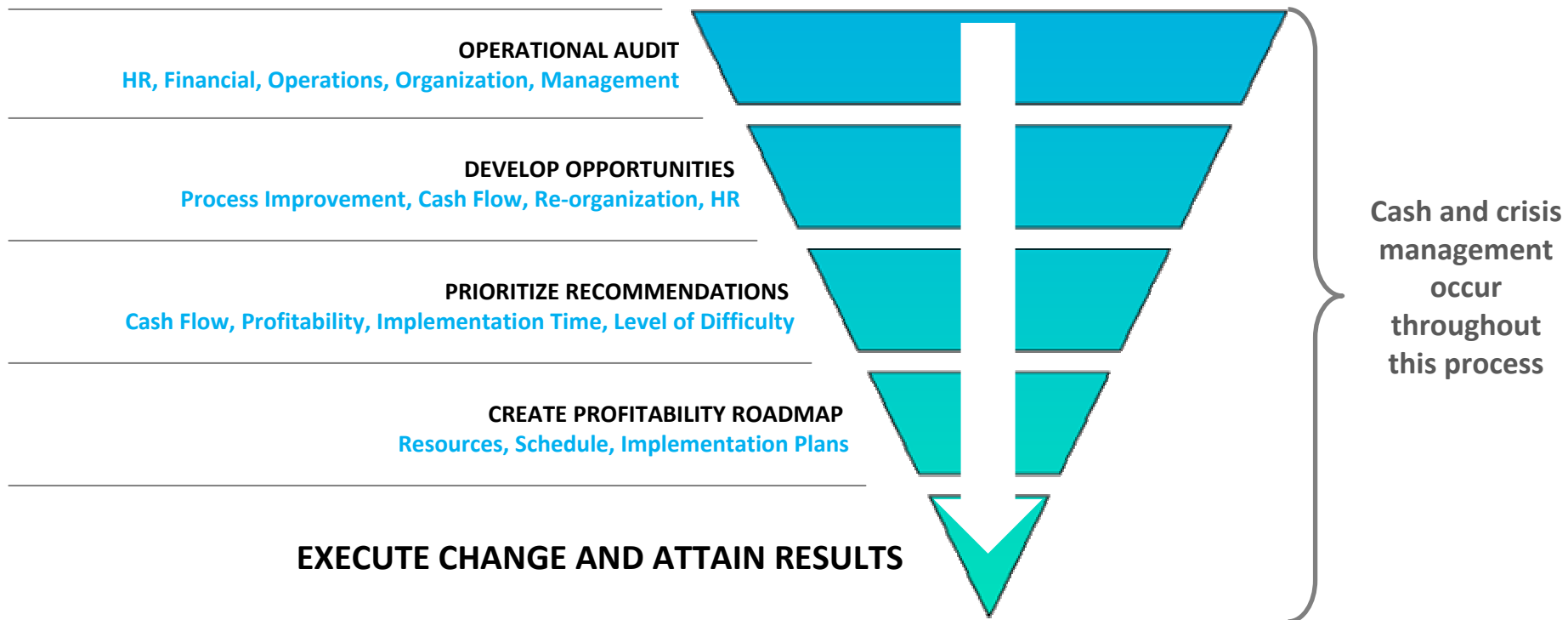


Marketing

- Lead Generation
- Call – Center
- Website Development / Localization / SEO
- Localization and printing of sales and marketing materials
- Public Relations (PR)
- Tradeshow Organization
- Direct Marketing Programs
- Event Management

Turnaround & Change Management

The turnaround approach focuses on quick stabilization to allow the execution of long-term improvements...

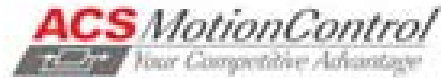


Factory Relocation/Construction

- Location search
- Government incentive negotiations
- Licenses coordination
- Local suppliers negotiations
- Construction project supervision
- Technical purchasing
- Installation supervision
- Financial management
- Talent search and staffing of project team
- HR management during pilot and initial stages



Some of Our Leading Clients



LYCORED creating innovative nutrition



ioimage intelligent video appliances™



Water Measuring Technologies



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