



IFT Professional Development Workshops

Reporting, Control & Governance Specifics of Management & Turnaround in China

2 Hours CPD

This new workshop in the **Institute for Turnaround's** Professional Development programme has been produced with the support of PTL Group and in particular, Zvi Shalgo, Chairman and CEO of PTL Group.

The workshop will cover the following:

- o Realities of China market and where it is heading. Current situation and trends for industrial markets
- o Management environment in China. Analysis of the weaknesses of management system in China. Main challenges of running business in China
- o Turnaround process in China. Threats and barriers. Role of government. Difference from turnaround in Europe
- o Case study: Operational audit and turnaround of European manufacturer in China
- o Marketing turnaround services in China. Challenges and solutions

Zvi Shalgo is a dynamic entrepreneur with extensive business development and general management experience. He has over 20 years of top management positions in industrial and trading companies. In the last 17 years Zvi has been living and working in China.

Since 2000 Zvi has invested in several companies in Hong Kong and China forming what later became PTL Group where he serves as Chairman and CEO.

PTL Group supports international companies to manage their businesses in China. PTL Group provides management solutions and ready-made infrastructure for companies in different stages of penetration in China from setting up local sales and distribution, building factories and production lines to restructuring and turning around underachieving operations. Over the last 10 years PTL Group has managed Chinese operations of more than 30 industrial companies from Europe and the Middle East.

Also presenting a case study is Peter Gallagher. For the last six years Peter was Managing Director of LycoRed Ltd. He developed a nutritional premix business from a small UK focused operation to a global player whilst significantly improving the KPI performance and customer profile. Currently Peter is establishing an independent consultancy taking advantage of extensive experience gained after 27 years.

Logistics

London - Wednesday 7th March 2012 - 17.30 -19.30hrs - in the IFT Offices at The Bridge, Clerkenwell Road, London

Bookings should be made via the booking form below and will be on a first come first served basis, with a maximum number of 20 attendees on each workshop. Registration fee is as per booking form below

Pre-Workshop Reading

- Delegates are recommended to read the IFT Information Notes

CPD Hours

- Attendance at the workshop will count as 2 x CPD Hours. Further CPD time may also be logged for undertaking the Pre-Workshop Reading



Booking Form

Specifics of Management & Turnaround in China

IFT Professional Development Workshops

Delegate Details			
Name			
Address			
Email address			
Membership No (if applicable)			
Event			Select
London - Wednesday 7 th March, 2012 – 17.30-19.30hrs at the IFT Offices, The Bridge, 12-16 Clerkenwell Road, London			
No. of Tickets			Amount (inc VAT)
	IFT Member	£42pp inc VAT @ 20% (£7.00)	£
	Corporate Partner / IFT Advocate	£60pp inc VAT @ 20% (£10.00)	£
	Non-IFT Member	£120pp inc VAT 20% (£20.00)	£
Total amount of remittance payable to IFT			£

I have read and agree to the terms and conditions of booking. (These can be found on the 'Book your Place' page of the IFT Website – www.instituteforturnaround.com)

Signed

Please book on line at www.instituteforturnaround.com or send the completed booking form with your cheque made payable to 'Institute for Turnaround' to:

IFT Conference Office,
23 Northampton Road,
Bromham,
Bedford, MK43 8QB

Email: iftevents@instituteforturnaround.com

The closing date for bookings and payment for each event is ONE WEEK prior to the event:



Timings may be subject to variation at the organisers' discretion.

Making the Booking

Please note that we do not accept telephone bookings. Please photocopy the booking form, complete and forward it to us. On its receipt with your payment your place is confirmed (*subject to availability*). Many of our events do fill well in advance. We will send you a confirmation by email, which will include details of the venue. Please inform us if you have not received confirmation within 5 days of the event

Cancellation Policy - Full cancellation terms and conditions are available on the IFT website (www.instituteforturnaround.com)

Minimum workshop numbers will be identified to you at the time of booking as agreed with the presenter. Should the minimum number of delegates not be reached 14 days prior to the workshop, the workshop may be cancelled or rescheduled and you will be offered a full refund.

Should the speaker/presenter be indisposed at the time of the workshop, the cancellation or rescheduling of the workshop may be less than 14 days prior to the date and you will be offered a full refund.

In other circumstances, no refunds will be made once booking accepted and email confirmation made except in exceptional circumstances and then only at the discretion of the Chief Executive. In such circumstances please write to us within 7 days of the workshop giving full details of why you were unable to attend (enclosing supporting documentation where appropriate), no refunds will be made after that date.

Data Protection

IFT will use the information you provide on your booking form, and additional information you may provide in the future, for administering our conferences & workshops. We will not disclose this information to any other person or organisation, except in connection with the above purpose

VAT Registration No: 815 575 613. Company Registration No: 4006128 . Data Protection Registration No: Z1665761



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